

CONCERNED WITH THE NEED FOR  
GREATER ATTENDANCE AT STAMP SHOWS,  
AND  
REALIZING THE NECESSITY OF PRESENTING  
THE FINEST IN PHILATELY TO THE  
GENERAL PUBLIC.

**THE  
ROCHESTER PHILATELIC  
ASSOCIATION**

TAKES ITS SHOW TO THE PEOPLE  
BY PRESENTING ITS

**GOLDEN  
ANNIVERSARY**

50-Hour Around the Clock  
**OPEN COMPETITIVE  
STAMP EXHIBITION**

Around the Clock of the Nations  
at

**MIDTOWN PLAZA**

ROCHESTER, NEW YORK  
APRIL 26 - 28, 1963

- ★ WORLD WIDE OPEN COMPETITION
- ★ GOVERNMENT EXHIBITIONS
- ★ U. S. EXHIBITION POST OFFICE
- ★ U. N. POSTAL STATION
- ★ SPECIAL CANCELLATIONS
- ★ CACHETED ENVELOPES
- ★ SOUVENIR SEALS
- ★ MAILER'S POSTMARK
- ★ PHILATELIC LECTURES
- ★ STAMP SPECIALIST GROUPS' MEETINGS
- ★ TOURS
- ★ AWARDS BANQUET
- ★ BREAKFAST
- ★ DEALER'S BOURSE
- ★ FREE ADMISSION
- ★ PROSPECTUS AVAILABLE

Information from:

ROCHESTER PHILATELIC ASSOCIATION  
120 Klink Road  
Rochester 25, New York

**ANNOUNCING**  
a new concept  
in  
Stamp Shows

Marking the

**GOLDEN  
ANNIVERSARY**

of the

**Rochester Philatelic Association**

**April 26-28, 1963**

IN THE HEART OF DOWNTOWN ROCHESTER, N.Y.  
**THE NATION'S SHOWPLACE  
...MIDTOWN PLAZA**





Below is the beautiful air conditioned mall of Midtown Plaza, core of the nation's largest downtown business and shopping center with 7½ acres under one roof! More than 1,000,000 square feet of shops, stores and services are accessible from the Mall.



This charming sidewalk cafe on the beautifully landscaped Mall adds a European atmosphere to the unique American institution that is Midtown Plaza.



Visitors park in the three-level 2000-car garage beneath the Plaza. They may lock wraps in their cars and view, shop and dine without ever going outdoors! Escalators connect the garage with the Mall.

**M**  
**MIDTOWN PLAZA**  
**P**

This unique "Clock of the Nations" is a delight to children and adults alike. On the hour and half hour the colorful 28-foot timepiece "comes alive" with dancing puppets, gay music and revolving stages. It is a symbol of America's grandest town square—Midtown Plaza.



18-story Midtown Tower is the highest building in Rochester—its first skyscraper in 30 years. From the beautiful restaurant and hotel atop the structure, visitors can see 30 miles in every direction—the city's finest panoramic view.